

### REVOCATION OF PRIOR POWER OF ATTORNEY

As a representative authorized to act on behalf of We-Flex, LLC, I hereby revoke all previous Powers of attorney given in the matters reflected in the schedule attached hereto and individual Statements under 3.73(b).

### NEW POWER OF ATTORNEY

The attorneys/agents associated with Customer No. 52245 are hereby appointed to represent the above-identified Assignee in connection with all matters pertaining to the applications identified in the attached schedule, with full power of substitution, association and revocation, to prosecute said application(s) and to transact all business in the U.S. Patent and Trademark Office connected therewith.

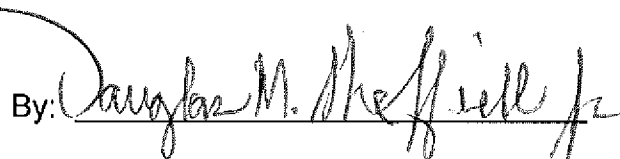
### CHANGE OF CORRESPONDENCE ADDRESS

Please address telephone calls to Mickki D. Murray at (678) 325-6601. Please address all correspondence to the address of record for Customer No. 52245.

The undersigned (whose title is supplied below) is authorized to act on behalf of the Assignee.

WE-FLEX, LLC

By:



Name: Douglas M. Sheffield, Jr.

Title: President

Date:

7-6-09

File #	Title	Application #	Chain of Title
2300-010	Unitary Flexible Information Presentation Board Having Self-Suction	08/212,150	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 020376/0897
2300-010C	Vacuum Actuated Display Ornaments	08/914,628	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 020376/0514
2300-010CRE	Vacuum Actuated Display Ornaments	11/127,018	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 020376/0449
2300-007D3	Portable Item Holder and Method for Using the Holder	11/945,096	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0160
2300-007D2	Portable Item Holder and Method for Using the Holder	11/945,082	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0160
2300-007D1	Portable Item Holder Having a Fastener and Method for Using the Holder	11/945,061	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0160
2300-002	Plunger Device	11/608,354	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0224
2300-003	Suction-Mountable Aromatic Device and Method for Using the Same	11/557,729	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0328
2300-001	Suction-Mountable Display Device	11/550,012	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018399/0042
2300-006	Vacuum Mountable Display Device	11/491,592	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0145
2300-005	Portable Item Holder, Display Device, and Aromatic Device	11/491,586	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0238
2300-007	Portable Item Holder and Method for Using the Holder	11/491,580	From: Douglas M. Sheffield, Jr. Tamara K. Sheffield To: We-Flex, LLC Reel/Frame: 018124/0160